

ELIEZER IGWEOBI CENTER FOR INNOVATION & SUSTAINABILITY

Positioning: A think tank and sustainability innovation hub for Africa

Product 2: GeoData & ESG Advisory Subscription

For Global Investors, Climate Risk Analysts, Donors, & ESG-Conscious Institutions

Overview

This is a **subscription-based intelligence and strategy platform** providing **curated geospatial data, ESG risk profiles, and compliance insights** for doing business, investing, or funding development projects in West Africa.

Think of it as the **“Bloomberg Terminal meets EarthTime meets UN SDG Tracker”** — but specifically built for **environmental due diligence, investment security, and impact forecasting** in **fragile or under-researched African regions**.

Key Features

Module	Functionality
1. Geo-Impact Heatmaps	Map flood zones, desertification spread, deforestation rates, urban sprawl
2. ESG Risk Dashboard	Scorecards for regions & projects — corruption index, displacement risk, supply chain fragility
3. Real-Time Alerts	Monitor projects or zones for protests, climate hazards, or political instability
4. Investor Suitability Index (ISI)	Visual decision support tool for evaluating investment zones by ESG maturity
5. SDG Performance Overlay	Regional tracking of health, education, employment, infrastructure gaps
6. On-Demand Advisory Hours	Built-in consulting time for interpreting data and guiding ESG alignment

Tiers & Pricing Model

Tier	Monthly	Annually	Features
Essential	\$2,500	\$28,000	Access to 2 countries, quarterly reports, ISI access
Premium	\$5,000	\$55,000	All countries, monthly reports, unlimited dashboards, 20 advisory hours/year
Enterprise/Donor	\$12,000	\$120,000+	Tailored dashboards, API access, project monitoring tools, 50 advisory hours/year

Optional Add-ons: Custom research briefs, in-person risk assessments, stakeholder mapping, ESG policy audits

Data Sources & Partnerships

- Satellite imagery + remote sensing partners (e.g., NASA MODIS, Sentinel-2, Landsat 8)
 - Public & proprietary data: UNDP, AfDB, ECOWAS, NDMA, local government censuses
 - NGO field partner networks in Nigeria, Ghana, Côte d'Ivoire, and Senegal
 - AI-enabled ESG compliance prediction models (developed in-house)
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Core Buyers & Clients

- Private equity firms targeting West African renewables, ag-tech, fintech, or infrastructure
 - Climate-smart agribusiness investors needing land validation
 - ESG impact funds (especially EU-based)
 - UNDP, EU Delegation offices, ECOWAS program directors
 - Donors seeking real-time impact tracking
 - CSR divisions of mining, oil & gas companies
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Why This Product Wins

- **Urgency:** Rising pressure from EU Corporate Sustainability Due Diligence Directive (CSDDD), African Climate Risk Index, and global green finance
 - **Scarcity:** Lack of reliable ESG data in the region = opportunity for market leadership
 - **Recurring Revenue:** Subscription base builds predictable revenue streams
 - **Tiered Value:** Entry-level clients can scale into enterprise clients
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Future Roadmap

- Launch mobile app for field-based ESG verification
- Integrate AI ESG risk prediction tool
- Collaborate with universities and labs to host research on platform
- Open global user dashboard in 5 languages
- Offer white-labeled versions for international agencies